

Expression of interest for the Swiss WCM Award

Instructions for completing the form:

- Please be conscious of keeping the form brief. The expression of interest may be a maximum of two pages long.
- The expressions of interest will be checked upon receipt. You will receive a message regarding the submission of the overall concept by mid-August at the latest.

1. Company and contact details

Company name	_____
Details of the contact person	
Last name	_____
First name	_____
Position	_____
Telephone	_____
E-mail	_____
Number of employees	_____
Company turnover	_____
Sector	_____

2. WCM solution

Which initial situation or problem prompted the need for your WCM approach?

Which objectives does the approach pursue?

Which Group units are/were involved in developing the WCM approach?
On which management level are the questions dealt with?

Which WCM performance fields (accounts receivable, inventories, accounts payable and liquidity) does your approach address and how? Describe your approach.

Which processes, methods and technology are used for the WCM solution?

Have you worked with cooperation partners to implement the WCM approach? If yes, please list them?

Which quantitative and qualitative results were achieved? Please also discuss the sustainability of the results.

Please send the completed expression of interest via e-mail to:

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