

Collect your donations directly in e-banking

eBill Donations

Imagine if your donation appeal didn't go straight into the recycling bin but instead appeared where donors manage their finances – in their e-banking accounts. eBill Donations makes this possible. Use the fully digital donation solution for your next campaign.



Digital fundraising is becoming an increasingly essential source of income for NPOs. But how can digitally-savvy target groups be reached with donation appeals? eBill Donations is an effective way of doing this.

With the fully digital donation solution by eBill, you can send your donation appeals directly to potential donors' e-banking accounts, where they stand out. It's also simple and convenient for your donors, as they can transfer their donations from their e-banking accounts with just a click.

eBill Donations enables you, as a charitable organization, to take advantage of the high acceptance of eBill to make targeted, sustainable and visible donation appeals.

The benefits for you at a glance

- Fully digital fundraising for NPOs
- Directly address digitally-savvy target groups
- No costs for printing, shipping or returns
- Sustainable solution for donation appeals
- High data quality
- High visibility for your donation requests in e-banking
- Campaign content can be included as a PDF
- High response rate

eBill Donations allows your NPO to run campaigns sustainably and fully digitally, from the initial appeal through to money transfer.



Find out more about eBill Donations:
postfinance.ch/ebill-donations





Preconditions

eBill Donations is available to all charitable organizations that are Zewo-certified or tax exempt. In order to use this service, your NPO must be connected to the eBill infrastructure through a network partner such as PostFinance.

Prices and conditions

The costs for eBill Donations are made up of a charge for submitted donation requests to eBill recipients and a fee per donation made.

Price per number of submissions per month

Number	Sent via eBill Donations
Up to 1,000	CHF 0.40
Up to 5,000	CHF 0.35
Up to 10,000	CHF 0.30
From 10,000	On request

Price per donation made
1.9% of the donation amount – at least CHF 0.25, max. CHF 6

We would be happy to advise you

Our experts from Billing Solutions would be happy to advise you on eBill Donations and eBill for invoice issuers. Contact us by e-mail at billing-sales@postfinance.ch or by telephone on +41 58 448 14 24.

Here's how it works

With eBill donations, your NPO sends the donation appeal directly to your potential donors' e-banking accounts. Donors can study the accompanying campaign PDF and transfer their donation to your organization in just one click. Your NPO can set the donation amount ahead of time or have the donor input their own amount.

Useful information

You can also collect membership fees conveniently with eBill: you send your invoices to your members' e-banking accounts, where they can pay with just one click. This enables you to reduce the administrative effort for your NPO and benefit from reliable incoming payments.

Find out more about eBill for invoice issuers:
postfinance.ch/ebill-invoice-issuers.

Would you like to make your donation appeal message stand out with campaign content? No problem! Simply supply a PDF that contains links to content, such as videos.