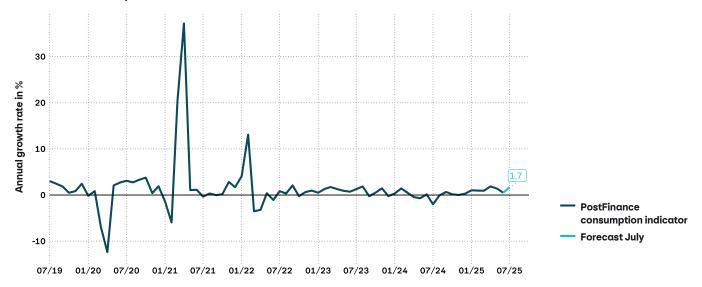


PostFinance consumption indicator August 2025

Consumption picks up again

Following a brief weak period, consumer spending behaviour picked up again slightly in July. According to the PostFinance consumption indicator, consumer spending by the Swiss population was around 1.7 percent higher than in the same month last year. Growth was driven in particular by higher spending in the "beauty & wellness" sector as well as on leisure goods and activities. In light of the difficult situation posed by US tariffs in export-oriented sectors, the revival of the domestic economy comes at just the right time for economic development.

PostFinance consumption indicator



With 2.4 million customers, PostFinance is one of the largest financial institutions in Switzerland. Every month, we analyse our customers' anonymized payment transactions. This enables us to ascertain in almost real time how people in Switzerland spend their money each month. At the same time, the aggregated figures provide meaningful and up-to-date information about economic developments in Switzerland. The PostFinance consumption indicator shows year-on-year consumer spending adjusted for sales and holiday effects. In addition to the main indicator, we have developed seasonally adjusted consumption indicators, that include spending on specific goods and services ("everyday & household", "beauty & wellness", "recreation & leisure" and "travel"). The main indicator is published in annual growth rates, the sub-indicators are presented as indices.

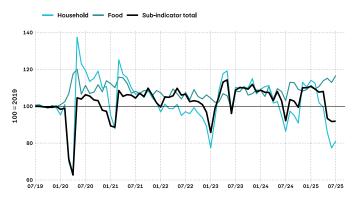


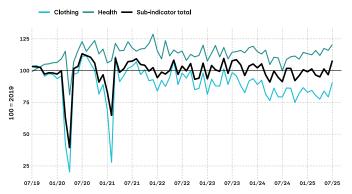
"Everyday & household" sub-indicator



"Beauty & wellness" sub-indicator







Over the past three months, spending on everyday goods and services has generally been below average, such as in the case of household items. On the other hand, expenditure on food continues to rise, likely due primarily to higher prices.

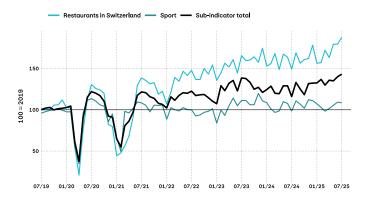
In the "beauty & wellness" sector, spending in July was at its highest level for almost two years. This was mainly due to higher spending on clothing and healthcare treatments.

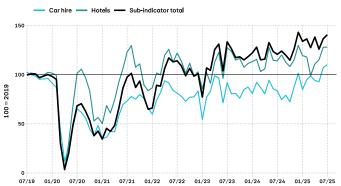
"Recreation & leisure" sub-indicator



"Travel" sub-indicator







Willingness to spend on leisure activities is continuously increasing. Restaurant visits are particularly popular. Expenditure on sporting activities, on the other hand, remains constant.

Swiss residents are still travelling a great deal. While spending on car rentals rose slightly in July, overnight stays in hotels fell slightly.



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